



**Solutions** you can count on

## MERCHANDISING SERVICES

Day-to-day operations in today's retail environment is challenging at best. New item cut-ins, promotional activity, out-of-stock management, and even product recalls continue on a regular basis. To ensure that merchandise is properly displayed and in stock, retailers and manufacturers alike turn to WIS International, a reliable retail merchandising services provider, who can complete your projects quickly and effectively.

WIS International Merchandising Services include:

- Resets / Remodels / New Store Set-ups
- Point of Sale Services
- New Product Placement / Planogram Compliance and Maintenance
- Fixture Installations / Maintenance
- Product Recalls Return Assistance
- Audits/Surveys
- Mystery Shopping
- Weekend Pull-up Programs
- Marketing Intelligence

### Benefits for Your Business

**Direct Employees** – WIS International hires, trains and deploys direct employees for client projects. This allows for full management control and ensures consistent quality.

**Surge Capabilities** – With a pool of 14,000 employees, drawing from more than 220 offices, WIS International has the capacity to quickly perform projects across a large number of retail locations when your need is greatest.

**Merchandising Specialists** – A year-round workforce that specializes in merchandising projects provides efficiency for your projects. Familiarity with the retail environment and manufacturer performance standards results in a job well done.

**Web-Based Communication and Training Expertise** – WIS International provides consistent communication, training and specific project instructions. Employees can easily access schedules, planograms, training and reporting requirements via the Internet. Our customers can track progress of assignments with performance reporting, accessible on demand through WIS International's secure customer web portal.

### About WIS International

WIS International has been delivering accurate results to many of the biggest names in retailing and manufacturing for more than fifty years. With more than 200,000 retail visits every year, WIS International has become one of the industry's largest and most trusted suppliers of Retail Services worldwide. In addition, WIS International also provides merchandising services such as new product placement, point-of-sale display services, fixture installations and product recall return services.

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